

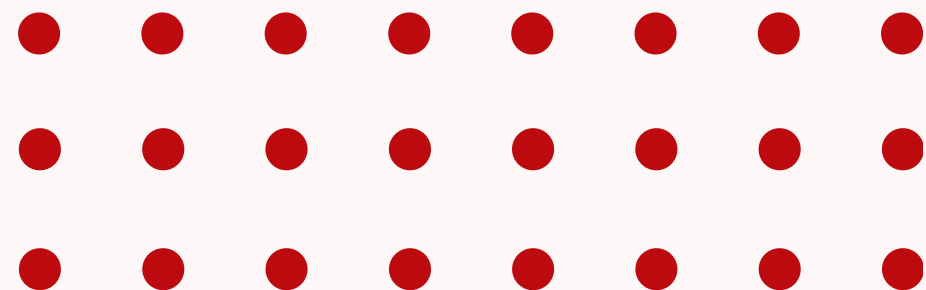
# ROLE AS A KNOWLEDGE PARTNER

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Mitha  
Aahara

Eat To Live



Mitha Aahara – Eat to live

# KNOWLEDGE PARTNER

- Create Nutritional analysis - Based on ingredients giving a Nutrition Profile
- Health benefits for the products
- Labeling Guidance for Products - according to FSSAI
- Highlighting the benefits / values for Marketing the product
- Provide detailed brochure content exclusively for Hospitals therapeutic diets for the catering and the dietary department
- E recipe collection - recipes with nutrition profile for the products
- Clinical condition & wellness- to profile the product (lifecycle- children to seniors )
- Provide detailed brochure content for the product for particular clinical conditions (renal, diabetics, etc..) to place the product for ease of Marketing activity - in other words how the product is suitable for the clinical condition to align with therapeutic diets served in hospitals/ wellness
- Expert Guidance to R&D Team on market research and trend analysis for the product ideas
- Taste and texture analysis and feedback



# CONTACT US



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